

Jon Fenton – Founder & CEO of FeTu

Jon Fenton is a visionary mechanical design engineer and dynamic business leader, renowned for blending technical mastery with strategic foresight. As the founder and CEO of FeTu, Jon exemplifies a rare fusion of engineering brilliance, commercial acumen, and people-centric leadership.

His career began on the shop floor, where hands-on experience laid the foundation for a meteoric rise through R&D, design, and engineering management—all by the age of 23. This rapid ascent was driven by an unrelenting tenacity, deep technical insight, and a natural ability to inspire and empower teams.

Jon has consistently built and led high-performance engineering groups, cultivating cultures of excellence through mentorship and trust. His leadership style is quietly powerful—steering from behind, enabling others to shine, and fostering innovation through collaboration. He is a perfectionist by example, yet always focused on delivering pragmatic, value-driven solutions that resonate with customers and stakeholders alike.

With a sharp eye for value engineering, design for manufacture, and purposeful innovation, Jon has championed projects that achieve precision without excess—engineering that is elegant, efficient, and commercially sound. His ability to maximize value streams while maintaining design integrity has earned him a reputation for delivering excellence without compromise.

Decades of experience navigating complex commercial landscapes have honed Jon's strategic instincts. He is often the go-to problem solver when projects are over-specified, under-priced, or commercially misaligned—bringing clarity, structure, and results where others falter. His track record includes accolades from global corporations and clients who recognize his rare ability to turn engineering into a competitive advantage.

Jon Fenton is not just an engineer—he's a catalyst for innovation, a steward of talent, and a leader who transforms challenges into opportunity.